Material specifications

Print (width x height in mm)

Double page spread

Bleed size
440mm wide
x 307mm deep

Live area
370mm wide
x 260mm deep

Gutter - 10mm

420mm x 297mm + 5mm bleed

Full page

Live area
177mm x 260mm

5mm bleed area
220mm x 307mm

210mm x 297mm
+ 5mm bleed

Half page horizontal

177mm x 125mm

Half page vertical

85mm x 260mm

Digital (width x height in pixels)

Footer banner (homepage)
1110 x 140px

Sidebar/MREC
255 x 215px

Article bottom banner
825 x 100px

Blog post
300 words + image

eDM

Strip ad
800 x 150px

File types accepted:

- Advertisements must be supplied as press ready high-resolution (300DPI) PDF files.
- Images to be supplied as high-resolution (300DPI) JPG or TIFF files. Images must not be embedded in Microsoft Word documents.
- Material placed outside the live area could appear incorrectly placed and it is recommended all critical content sits within this area.
- If running heading or banner type across the gutter of a double page spread, please allow for image loss in the spine (approx 5mm gutter).

We do not accept:

- Photos, illustrations and logos as RGB pictures, JPEG compression, or embedded in Word documents.
- Images obtained from, or created for, websites.
- Software such as Corel Draw, Publisher, Microsoft Office applications; these files must be converted to PDFs.
- Spot colours (all colours to be CMYK). Executive Media will not take responsibility for any supplied spot colours appearing different in print.

Please note: printed colours may vary from how they appear on screen. Executive Media takes no responsibility for any colour discrepency between screen and print outcomes.

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